



**Notice of Public Meeting**  
**Arizona Motorcycle Safety Advisory Council**  
**Thursday, January 31st, 2008 – 10:00 am**

**AGENDA**

Pursuant to ARS 38-431.02 notice is hereby given to Members of the Arizona Motorcycle Safety Advisory Council (“the Council”) and the general public that the Council will hold a meeting, open to the public on Thursday, January 31st, 2008 at 10:00 am. The meeting will be held at the Governor’s Office of Highway Safety (GOHS), 3030 North Central Avenue, #1550, Phoenix, AZ 85012. Pursuant to ARS 38-431.01(A)(3), matters on the agenda may be discussed in Executive Session for the purpose of obtaining legal advice on those matters. The Council retains the right to take agenda items out of order as needed for quorum or other purposes. Agenda items with staff presentations are noted. Staff is available to clarify or address any related comments.

**1. CALL TO ORDER – AMSAC Vice-Chair Bobbi Hartmann**

**2. APPROVAL OF MINUTES**

**Presentation:** None scheduled.

**Suggested Action:** It is moved that the Council approve the minutes of the January 23<sup>rd</sup>, 2008 meeting as submitted.

**3. STATE FISCAL YEAR 2007 MEDIA CAMPAIGN**

**Presentation:** Michael Hegarty, GOHS Deputy Director  
Report on what billboard print went where for all locations during the 2007 campaign

**Suggested Action:** For information and discussion

**4. STATE FISCAL YEAR 2008 MEDIA CAMPAIGN**

**Presentation:** Michael Hegarty, GOHS Deputy Director  
Report on Cox Media Market Profile

**Suggested Action:** For information, discussion and Council vote to advise how to proceed.



## 5. NHTSA MOTORCYCLE ASSESSMENT

**Presentation:** AMSAC Vice-Chair Bobbi Hartmann  
Richard Fimbres, GOHS Director

**Suggested Action:** For information, discussion and Council vote to advise how to utilize the Assessment as a “road map” for future motorcycle-related safety projects.  
Call to the public. Each speaker will have two minutes to speak.

## 6. NHTSA 2010 GRANT

**Presentation:** Terry Rutan, GOHS Project Coordinator

**Suggested Action:** For information, discussion and Council vote to advise how to proceed.

## 7. LOOK OUT FOR MOTOCYCLES T-SHIRT

**Presentation:** AMSAC Vice-Chair Bobbi Hartmann

**Suggested Action:** For information, discussion and Council vote to advise if shirts remain as a stock item and order limits.

## 8. BUDGET

**Presentation:** AMSAC Vice-Chair Bobbi Hartmann  
Joe Tuiteleleapaga, GOHS Fiscal Manager  
Current balance of Motorcycle Safety Fund for State Fiscal Year 2008

**Suggested Action:** For information, discussion and Council vote to advise how the State Fiscal Year 2008 funds will be expended. Specifically discuss Motorcycle Safety Awareness Month (May 2008) activities and how the funds may be distributed and what the funds may be used for. GOHS Project Coordinator Terry Rutan will provide guidance and assistance in the development of bid specifications should the Council advise that some of the funds will be awarded to interested groups through a Request for Proposal process.



## **9. CALL TO THE PUBLIC**

This is the time for the public to comment. Members of the Council may not discuss items that are not specifically identified on the agenda. Therefore, pursuant to ARS 38-431.01 (G) action taken as a result of public comment is limited to directing staff to study the matter, responding to any criticism or scheduling the matter for further consideration and decisions at a later date.

Members of the public are limited to three minutes for comment.

## **10. BOARD FORUM**

This is the time for Council members to share information regarding issues relating to the Council.

## **11. NEXT MEETING DATE**

**Suggested Action:** For information, discussion and possible action.

## **12. CALL TO ADJOURN**

Pursuant to Title II of the American with Disabilities Act (ADA) the Office of the Governor's does not discriminate on the basis of a disability regarding admission to public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting the ADA Coordinator, 602.542-2449, or TTY uses through Relay. Requests should be made as early as possible to allow time to arrange the accommodation.

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